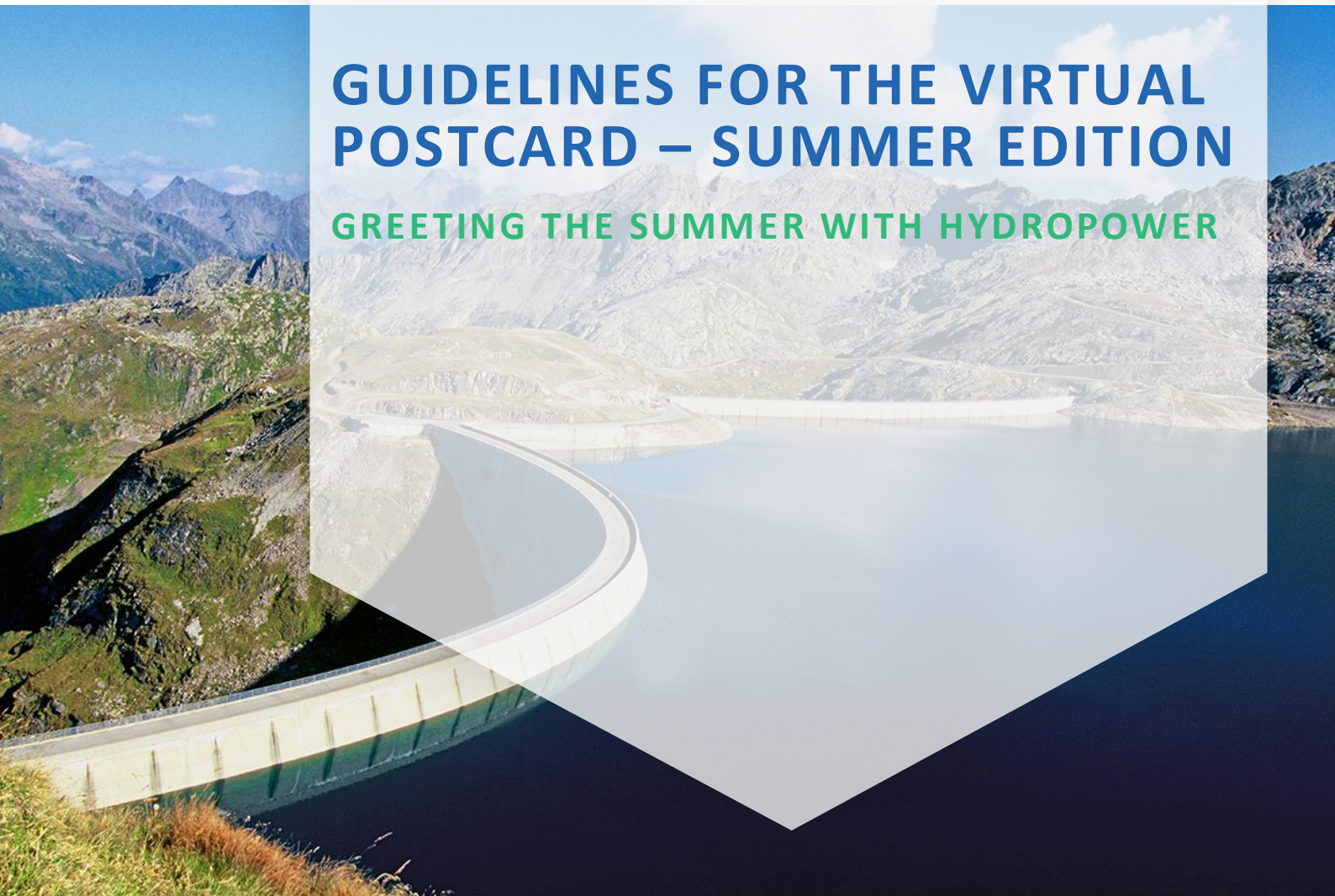




GUIDELINES FOR THE VIRTUAL POSTCARD – SUMMER EDITION

GREETING THE SUMMER WITH HYDROPOWER



Funded by
the European Union

OBJECTIVE

Capture stunning images that highlight the beauty, power, and sustainability of hydropower facilities as they integrate with their natural surroundings, emphasizing the theme of summer.

This photo will be used to wish a good summer to all ETIP HYDROPOWER stakeholders and will be shared via all ETIP HYDROPOWER channels.

ELIGIBILITY

The competition is open to all professional and amateur photographers with an interest in hydropower. Examples of topics:

- Submission Categories:
- Sunlit Hydropower Plants
- Nature and Technology Harmony
- Water in Motion
- Community and Recreation
- Wildlife and Biodiversity
- Golden Hour Lighting
- Aerial Views

SUBMISSION GUIDELINES

Format: Digital photos in JPEG or PNG format.

Resolution: Minimum 300 dpi. Photos should be at least 3,000 pixels on the shortest side.

File Size: Each photo should be no larger than 10 MB.

Naming Convention: Files should be named in the format: LastName_FirstName_ _Title.jpg (e.g., Doe_John_ _RiverPower.jpg).

Submission Method: Photos should be submitted via email to inunez@zabala.eu or janiregarcia@zabala.eu

ENTRY DEADLINE

All entries must be received by 28 June 2024 no later than 11:59 PM CET

SELECTION CRITERIA

Relevance to Theme (30%): How well the photo captures the essence of hydropower and the summer theme.

Creativity (25%): Use of visual elements and artistic creativity.

Technical Quality (20%): Clarity, lighting, and overall quality.

Impact (15%): The emotional and visual impact of the image.

Originality (10%): Uniqueness and originality of the subject and approach.

NOTIFICATION OF WINNERS

Winners will be notified by [specific date] and announced publicly on [specific date]. Winning photos will be featured in our summer greeting materials and on our website.

RIGHTS AND USAGE

By entering the competition, photographers grant [Organization Name] the right to use submitted photos in marketing and promotional materials, with full credit to the photographer.

For any questions or more information, please contact us at inunez@zabala.eu or janiregarcia@zabala.eu