



# GUIDELINES FOR THE VIRTUAL POSTCARD – WINTER EDITION

HYDROPOWER THROUGH THE WINTER LENS



Funded by  
the European Union

## OBJECTIVE

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Celebrate the beauty and resilience of hydropower in winter. Show how hydropower facilities thrive in harmony with the serene, snow-covered, or icy landscapes, symbolizing energy and sustainability throughout the year.

## ELIGIBILITY

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The competition is open to all professional and amateur photographers with an interest in hydropower. Examples of topics:

- Snow and Ice Around Hydropower Plants
- Seasonal Reflections in Water
- Hydropower in Winter Landscapes
- Lights and Energy: End-of-Year Magic
- Wildlife and Hydropower in Winter

## SUBMISSION GUIDELINES

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- **Format:** Digital photos in JPEG or PNG format.
- **Resolution:** Minimum 300 dpi. Photos should be at least 3,000 pixels on the shortest side.
- **File Size:** Each photo should be no larger than 10 MB.
- **Naming Convention:** Files should be named in the format: LastName\_FirstName\_\_Title.jpg (e.g., Doe\_John\_\_RiverPower.jpg).
- **Submission Method:** Photos should be submitted via email to [inunez@zabala.eu](mailto:inunez@zabala.eu) or [janiregarcia@zabala.eu](mailto:janiregarcia@zabala.eu)

## ENTRY DEADLINE

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All entries must be received by **18 December 2024 no later than 11:59 PM CET**

## SELECTION CRITERIA

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- Relevance to Winter Theme (30%)
- Artistic Composition (25%)
- Seasonal Atmosphere (20%)
- Originality and Impact (25%)

## NOTIFICATION OF WINNERS

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Winners will be notified by 20 December and announced publicly on the same day. Winning photos will be featured in our end-of-the-year greeting materials and on our website.

## RIGHTS AND USAGE

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By entering the competition, photographers grant ETIP HYDROPOWER the right to use submitted photos in marketing and promotional materials, with full credit to the photographer.

For any questions or more information, please contact us at [inunez@zabala.eu](mailto:inunez@zabala.eu) or [janiregarcia@zabala.eu](mailto:janiregarcia@zabala.eu)