



# ETIP HYDROPOWER

## STRATEGIC COMMUNICATION ACTIONS

WEBINAR: Unifying the voices of hydropower in Europe  
25 January 2023

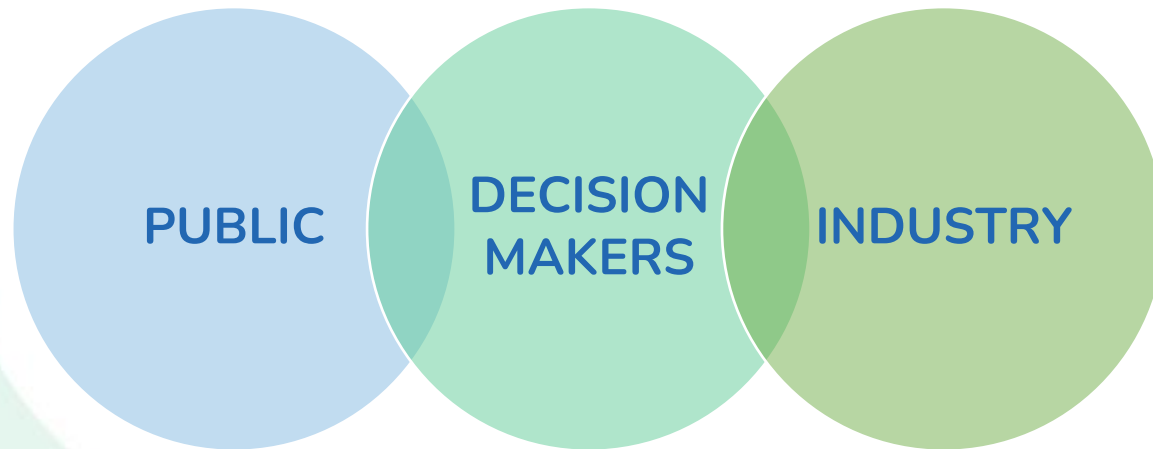


Funded by  
the European Union

[www.etip-hydropower.eu](http://www.etip-hydropower.eu)

## Objective

To engage with the stakeholders to overcome barriers to hydropower deployment to accelerate the SET Plan implementation and Energy Transition.



## Communication Taskforce: Increasing public awareness

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## Raise public awareness of the value of Hydropower for society

## Raise awareness of the innovative progress of the sector to develop sustainable hydro plants

- Website updates
  - [www.etip-hydropower.eu](http://www.etip-hydropower.eu)
- Campaigns in Social Media
  - [LinkedIn: ETIP HYDROPOWER](#)
  - [Twitter: @euhydropower](#)
- Catalogue of best practices
- Newsletters
- Specialised articles, press releases...
- Videos

## What can we do for you?

**ETIP HYDROPOWER aims to be an information hub for the hydropower sector**  
Inform you about research in the area, events, new policies...

**Give a voice to the hydropower stakeholders**  
Dissemination of information from ETIP HYDROPOWER platforms

**Act as a common entity in relevant fora**  
Represent the sector as a whole in events, publications, among others...

DECISION  
MAKERS

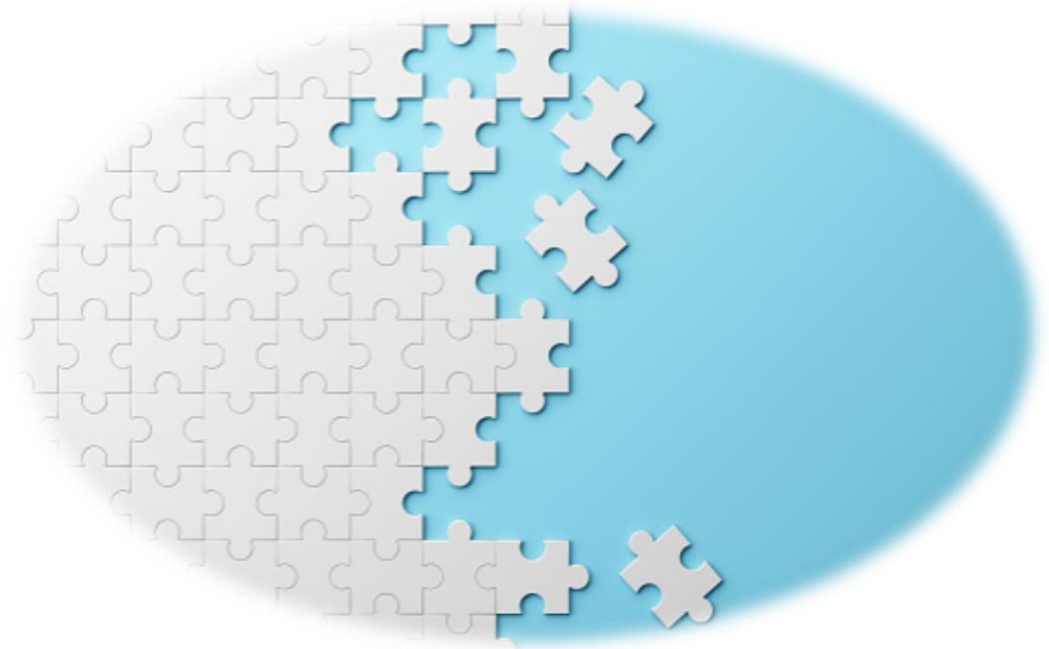
## Focussed Information Sharing & Yearly Hydropower Day in Brussels

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## Focussed Information Sharing

**Meetings with decision-makers** in the European Commission and Parliament working on relevant policy files concerning hydropower introducing **position papers**

- DG CLIMA, DG ENER, DG COMP, DG GROW, DG ENV, DG MARE
- EP: Intergroup on Climate Change, Biodiversity and Sustainable Development, Intergroup on the Green New Deal
- Permanent Member State Representatives (Brussels) + via consortium National Water Associations/national regulators
- TSO's & DSO's
- MEP Water Group and Water Europe



# Yearly Hydropower Day in Brussels

**Date: 25 April 2023**

**Location: Brussels + streamed online**

- Targeting **Decision-makers in the European Commission, Parliament working on relevant policy files**
- High level keynote **speakers from industry, policy makers, research institutes and civil society**
- Highlight the added value of hydropower and energy storage in the energy transition and within the energy crisis
- Best practices from Member States and case studies
- Barriers in the deployment of Hydropower in Europe and link to EU level





A solid green circle containing the word "INDUSTRY" in a blue, sans-serif font.

INDUSTRY

## Promotion of innovation and best practice for industry

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## OBJECTIVES & ACTIVITIES

“Dissemination of responsible development of hydropower projects will help operators in at least four areas: *social acceptance, administrative and legal risk mitigation, financial incentives and CSR*”

- Online workshops with roundtable discussions promoting best hydropower practices
- Webinars disseminating outputs of ETIP Hydropower

## Q&A? / Further information?

For further information please contact us:



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